

## IGNIS moves into the area of IoT -Capital and business alliance with Robit Inc.-

IGNIS Ltd. (Head Office : Shibuya-ku, Tokyo, CEO : Qian Kun, hereinafter "IGNIS") hereby announces that their Board has resolved in their Board Meeting held August 23, 2016, to form a capital and business alliance with Robit Inc. (Head Office: Fukuoka-city, Fukuoka, CEO: Yuki Takahashi, hereinafter "Robit"), and has concluded this agreement.

Robit is a manufacturing ("*monozukuri*") company with a vision "to create new value through hardware and software". Robit aims to improve people's daily lives by solving inconveniences and difficulties that occur every day. In July 2016, they introduced "Alarm Curtain 'mornin'", the world's first smartphone operated automatic open/shut curtain, whose first production batch sold out in one day. As seen in this example, Robit has a high capability to plan and execute ideas, and with young and passionate members with competencies in a wide range of technology and a passion for "*monozukuri*"-making/manufacturing items- they are planning and developing "products which are truly needed by people" every day.

Meanwhile, IGNIS's corporate mission is "Creating new standards, over and over again", and has a track record of planning, developing and operating smartphone apps in various genres such as useful tools, entertainment, and games. With over 100 million downloads, IGNIS has demonstrated the capability to accurately capture users' latent needs.

Through this alliance, Robit's capabilities in planning and implementing products in real life situations, and IGNIS's capabilities in planning and development of applications in various genres will be leveraged and, with passion, poured into creating new values that are common to both companies. Through these efforts, we intend to develop new products.

IGNIS also intends to acquire common shares from Robit's shareholders on September 1<sup>st</sup> 2016. As a result, Robit will become an equity-method affiliate of IGNIS. The impact of this on IGNIS's consolidated results for the current period is

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expected to be minimal.

## ■ Overview of Robit

Company Name	Robit Inc.
Representative	Representative Director, CEO, Yuki Takahashi
Established	June 2014
Location of head office	Fukuoka-city, Fukuoka
R&D Office	Itabashi-ku, Tokyo
Business	Design, production and sales of robots, precision equipment, related hardware, parts and software
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