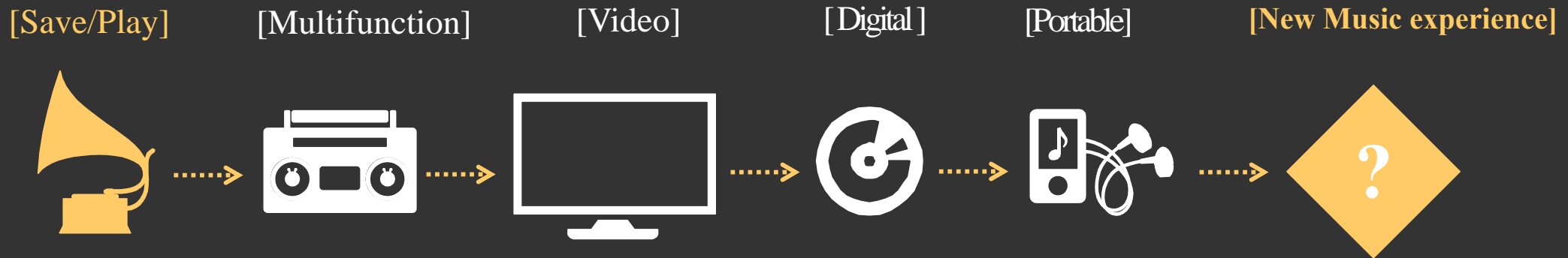


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[Press release]

Notice of Virtual Live Platform “INSPIX”

Innovative invention in music live since Edison's time



In the same way that the gramophone had an impact on the music experience,
creating the “next standard” for music experience

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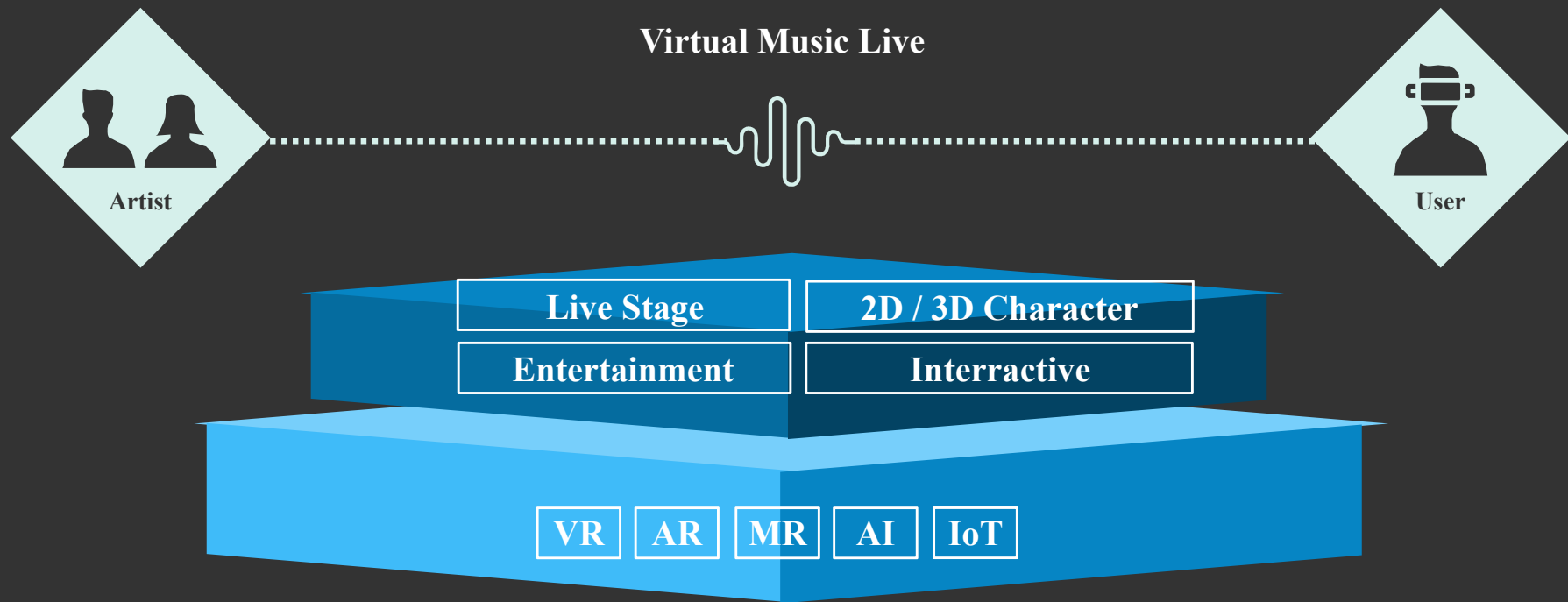
INSPIX

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"Invention" of a New Music Experience

Virtual Live Platform "INSPIX" *



Various live venues

Goods sales system

Support for content activities

Production support

※"INSPIX" pending.

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Future Music Experience 1.

You can join in live instantly from anywhere in the world



Virtual Music Live



Play in virtual venue
Release of physical restrictions



Enthusiasm for Live performances

Motion Capture



Virtual Live Platform

Feel free to join in from home

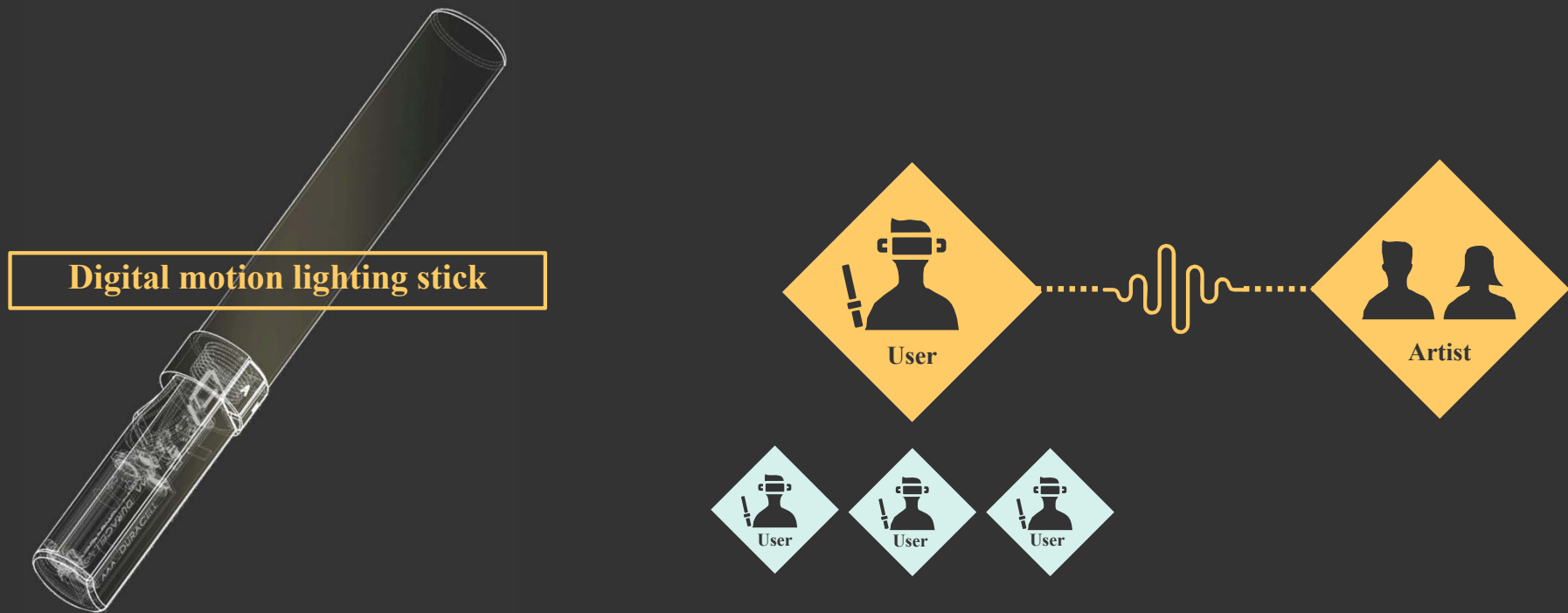


VR

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Future Music Experience 2.

Interactive experiences only the Virtual Live can create



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Future Music Experience 3.

INSPIX is compatible with a variety of devices

Phase1



**Live broadcast
on existing video distribution sites**

Phase2



**Virtual live experience
in a particular place**

Phase3

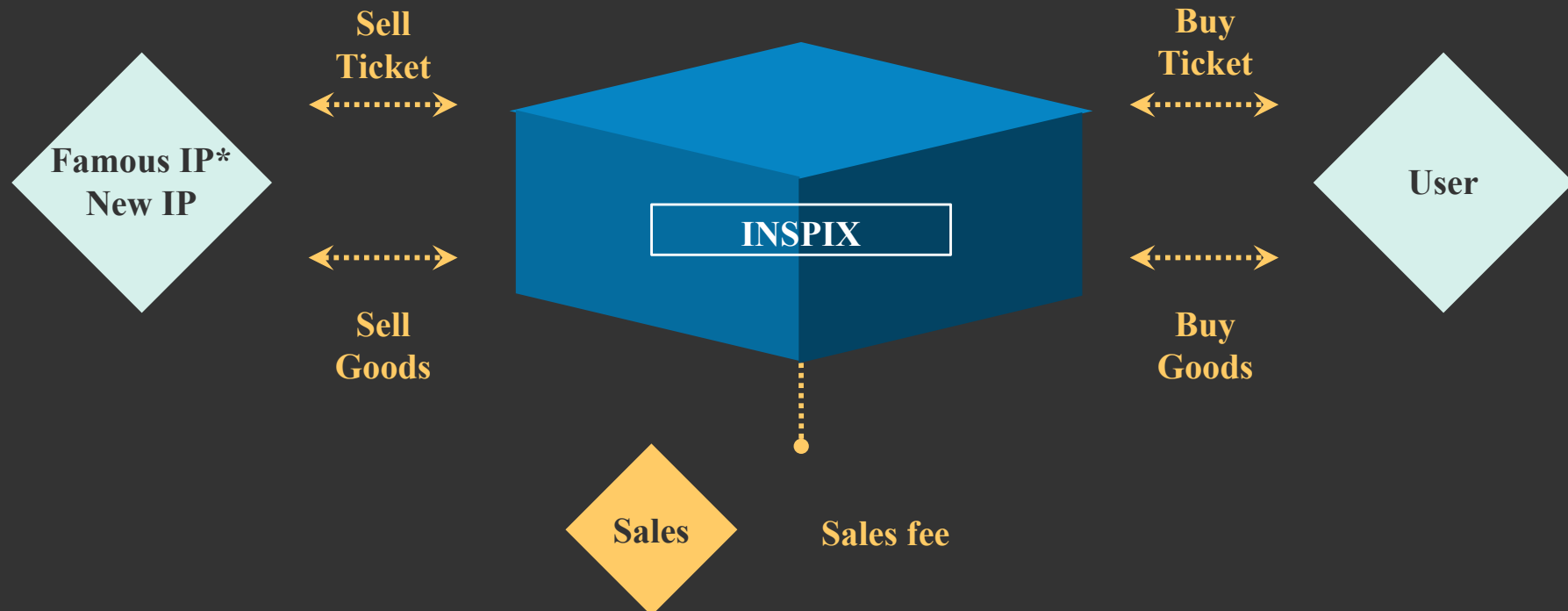


**Take part in virtual live no
matter where participants are**

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Business model

Monetize the provision of experiences that cannot be copied



*IP : Intellectual Property

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Partners' Role in the Project

**Yasushi
Akimoto**

- Supervision of platform
- New IP production
- Supervision of China Deployment
- Supervision of North America Deployment

**Koichiro
Natsume**

- Attracting well-known IP

**Yutaka
Matsuo**

- Supervision of Platform Technology

DaiGo

- Design Support for platform experience
- Support for new IP production

UNLSH

- Support for expansion into China
- Co-production of new IP

Robit

- Development of virtual live device

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Partners' careers

**Yasushi
Akimoto**

Lyricist, television writer, film director, and comic writer. Affiliated with Akimoto Yasushi Office. As the producer of AKB48 Group, Nogizaka 46 and Keyakizaka 46, he produces all their music lyrics. He is also involved in program planning and drama scripts writing. Member of the "Directors Guild of Japan".

**Koichiro
Natsume**

Successful career as President and CEO of Aniplex Inc., Executive COO of Sony Music Entertainment Inc., and Director of A-1 Pictures INC., etc. He was involved in the planning of a number of hit animations, such as "Anohana: The Flower We Saw That Day", "Monogatari Series", "Puella Magi Madoka Magica", and "Sword Art Online".

**Yutaka
Matsuo**

Associate professor at the Institute of Engineering Innovation, School of Engineering, the University of Tokyo. Specialties for AI(artificial intelligence), web engineering, and deep learning. Author of "Is artificial intelligence beyond humans? : What's beyond deep learning?"

DaiGo

Mentalist, author, and professor at Niigata University of Rehabilitation. The total sales of his book exceeded 1.5 million copies. He is active in the wide range of field such as corporate advisor, management strategy partner, and lecturer.

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Famous IP and new IP information will be announced sequentially

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Creating new standard for music experience

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