

# IGNIS

## “BOKU & DRAGONS” iOS version is released

–Android version exceeds 300K Downloads–

IGNIS LTD.

Tokyo, Japan –March 13, 2015– IGNIS Ltd. is pleased to announce that StudioKing, Inc., a subsidiary of IGNIS, started to provide a new type of smartphone RPG game, “BOKU & DRAGONS” in App Store.




BOKU & DRAGONS is a smartphone RPG game that boots up in less than 30 seconds, and you can enjoy the exhilarating feeling of having a 3D view and engage in battles by cooperating with fellow members from your “Guild”. Players go out on the journey, aiming to win the first prize for the battle between “Guilds”; this is called the “Summons Battle GP”. Different from the usual smartphone RPG, there is no limit to one’s energy during the journey, so you can enjoy the game, whenever you want and as much as you like. Also, the “Real Time Cooperation Battle”, the most attracting aspect of this game, gives you the option to talk with your fellow Guild members on the strategies and team effort strikes, which will provide real pleasure to the players. As it is also designed with an automatic acting function, beginners or busy persons can also enjoy the game easily. Please enjoy this cooperation battle of the new era where you can build deep strategic co-relations yet enjoy them “lightly” with only a 30 second boot-up time.

# IGNIS

The Android version of “BOKU & DRAGONS,” which we started providing from February 20<sup>th</sup>, has exceeded 300 thousand downloads as of March 11<sup>th</sup>. The reason why we achieved this figure in a short period of time is because we were able to acquire a higher number of organic users than we expected, as the game kept its high ranking in the Google Play store. We will start a new campaign from March 16<sup>th</sup> to celebrate the launching of the iOS version as well as the 300 thousand download achievement, so please enjoy the campaign which we will announce in the game.

\* The total number of downloads does not include multiple downloads by the same user.

## ■ Outline of the “BOKU & DRAGONS”

	<b>Name of the Apps</b> BOKU & DRAGONS <b>Provider</b> StudioKing, Inc. <b>Date of Release</b> Android : February 20, 2015 iOS : March 12, 2015
Genre	Cooperating Battle RPG
Language	Japanese
Official Twitter	<a href="https://twitter.com/bokutodragon">https://twitter.com/bokutodragon</a>
OS	Android™ Version 4.0 or later iPhone, iPod touch and iOS5.0 or later
Price	The app download is free (in-app purchase)
Download	<b>Android</b> <a href="https://play.google.com/store/apps/details?id=jp.co.studioking.bokudora_and">https://play.google.com/store/apps/details?id=jp.co.studioking.bokudora_and</a> <b>iOS</b> <a href="https://itunes.apple.com/us/app/bokutodoragon/id960975052">https://itunes.apple.com/us/app/bokutodoragon/id960975052</a>

## About IGNIS LTD.

IGNIS is a leading smartphone application company that is involved in planning,

# IGNIS

development, operation and sales of products. IGNIS's company philosophy is "Until we impact the world, we won't be satisfied." Since its establishment in May 2010, IGNIS has launched a wide range of smartphone applications, including utility tools, entertainment, games and more, which have resulted in an accumulated 80 million downloads as of March 2015. IGNIS has succeeded in producing a number of smash hit applications which have reached more than 1 million downloads to date, which shows that IGNIS is catering to the wide range of needs from smartphone users. Through challenging and developing new genres, IGNIS aims to create internet services establishing "new standards" over and over again.

Public Relations, IGNIS LTD.

E-mail : [info@1923.co.jp](mailto:info@1923.co.jp)