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Korean version of “Mouse Attack! – Make a Billion Mice” exceeds 1 Million Downloads

Total global cumulative Downloads exceeded 4 million

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Tokyo, Japan –June 5, 2015- IGNIS Ltd. is pleased to announce that the Korean version of “Mouse Attack! – Make a Billion Mice” (“살려줘 냥이!”) provided in South Korea by Nimble Games Inc. (Head Office: Seoul, the South Korea, Representative Director: Myoungsub Lee; hereafter “Nimble Games”) and their partner company Purplefriends Co., Ltd. (Head Office; Seoul, the South Korea, Representative Director; SooHyung Lee; hereafter “Purplefriends”) exceeds 1 million downloads as of May 31, 2015. Following Japan, Taiwan/ Hong Kong/ Macau, South Korea is the third area where the game exceeded 1 Million Downloads.



IGNIS released the Japanese version of “Mouse Attack! – Make a Billion Mice” in June 2014, and English version in August, 2014. The traditional Chinese character version for Taiwan/ Hong Kong/ Macau was released in September 2014, before releasing the Korean version in March 2015, and steadily increased users.

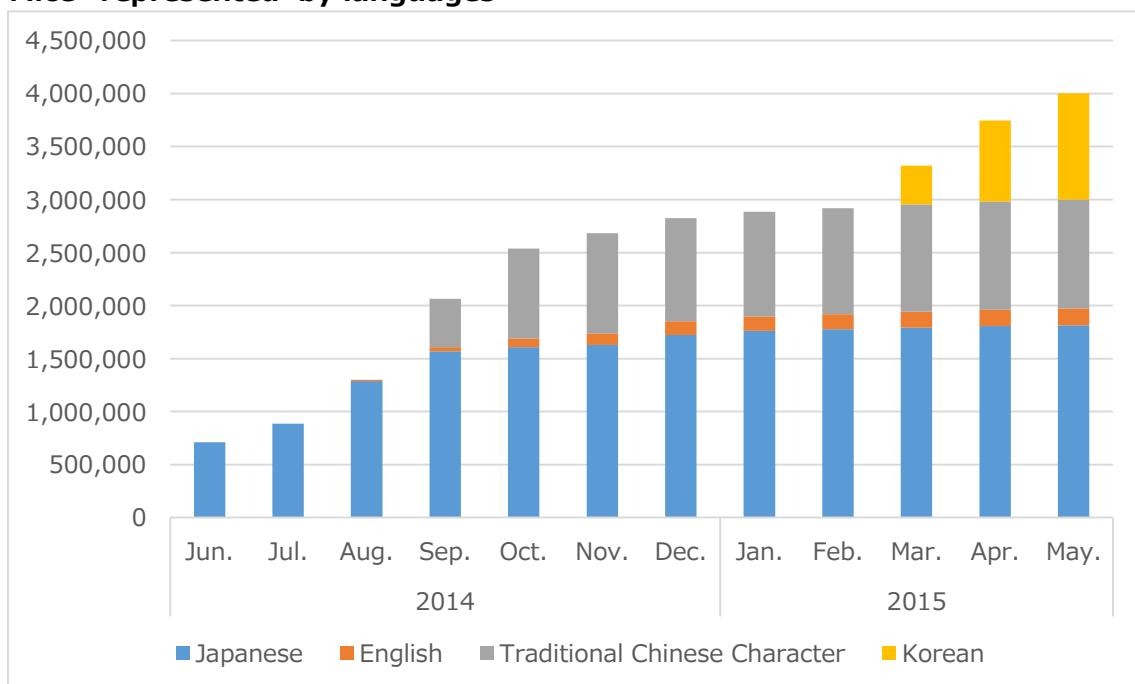
In the South Korea market, not only did viral appeal drive sales, but a strategic update (only for the Korean version), resulted in expansion of the persistency rate. In addition, holding the events utilizing our official Facebook web page achieved 1

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million downloads of “smash hit” game within 2 and a half months after the release. IGNIS is thrilled that “Mouse Attack! – Make a Billion Mice” recorded 4 million global cumulated downloads right before achieving 1 million downloads in South Korea.

IGNIS would like to express its sincere thankfulness to all the users of “Mouse Attack! – Make a Billion Mice” and will strive to achieve greater global expansion of the game going forward.

■ Transition of cumulative downloads of “Mouse Attack! – Make a Billion Mice” represented by languages



* Global cumulative Downloads released in March 12, 2015, as of End of February, 2015, was revised because of miscounting.

** Duplicated Downloads are excluded.

About IGNIS

IGNIS is a leading smartphone application company that is involved in planning, development, operation and sales of products. IGNIS's company philosophy is "Until we impact the world, we won't be satisfied." Since its establishment in May 2010, IGNIS has launched a wide range of smartphone applications, including utility tools, entertainment, games and more, which have resulted in an accumulated 80million downloads as of March 2015. IGNIS has succeeded in producing a numbers of smash hit applications which have reached more than 1 million downloads to date,

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which shows IGNIS is providing precisely to meet a wide range of needs from smartphone users. Through challenging and developing new genre, IGNIS aims to create internet services establishing “new standards” over and over again.

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