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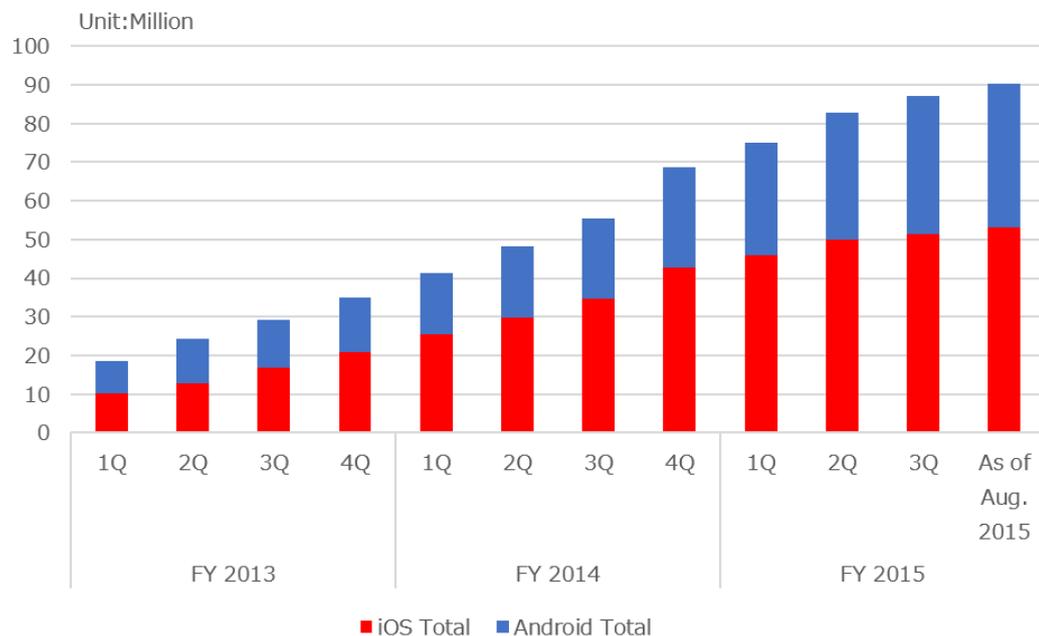
Smartphone Apps Provided by IGNIS Exceeds a Total of 90 Million Downloads

IGNIS LTD.

Tokyo, Japan –August 20, 2015– IGNIS LTD. is pleased to announce that smartphone apps provided by the group exceeded a total of 90 million downloads.

Starting from “*Mousou Denwa*” (Entertainment mobile app) in December 2010, IGNIS opened up a new market by releasing “*Free Native Apps*” and “*Free Contents Model ‘Hybrid’ Apps*”, and provided many popular apps exceeding 1 million downloads including “*Mouse Attack! : Clicker - Make the Billion Mice it Rain*” (Kind of clicker games) , “*Zenkan Muryo! Salaryman Kintaro*” (Free Content Model ‘Hybrid’ Apps) , and “*BOKU & DRAGONS*” (Native Social Game) . After the announcement exceeding 80 million downloads in February 2015, Korean version of “*Mouse Attack!*” achieved 1 million downloads in Korean market at the end of May, “*breaker : block breaker -how many can you break in 30 seconds?*” (Casual game) increased downloads dramatically in July, and “*BOKU & DRAGONS*” (Native social game) exceeded 1.8 million downloads in July.

IGNIS wishes to thank all users of the company’s apps. IGNIS will continue to aggressively step into a new genre and provide new user experience.



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*The total number of downloads does not include multiple downloads of specific apps by the same user.

About IGNIS

IGNIS is a leading smartphone application company that is involved in planning, development, operation and sales of products. IGNIS's company philosophy is "Until we impact the world, we won't be satisfied." Since its establishment in May 2010, IGNIS has launched a wide range of smartphone applications, including those for utility tools, entertainment, games and more. These applications have resulted in an accumulated 90million downloads as of August 2015. IGNIS has succeeded in producing a number of smash hit applications which have reached more than 1 million downloads to date, showing IGNIS's ability to precisely respond to a wide range of needs from smartphone users. Through challenging and developing new genres, IGNIS aims to create internet services establishing "new standards" over and over again.

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